**SUCCESS STORY TEMPLATE**

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| **Project Title:** | Enter the title of the project here if any |
| **Project Duration:** | How long did the project last? |
| **Written by:** | Who wrote the Success Story? It may be more than an author |
| **Designation:** | The Author(s)’s designation |
| **Target Audience** | Those who will read or access this story |

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| **Headline** | 1. *Craft an appealing headline within 10 words* 2. *Add an emotional hook or show action* 3. *Show relevance* 4. *Add number if applicable* |
| **Expound on the situation** | 1. *What happened?* 2. *What led to the situation* 3. *What were the effects of the situation on the beneficiaries* 4. *Who’s involved?* |
| **Strategy/Approach** | 1. *Introduce the project and funder, if any* 2. *How did you resolve the situation?* 3. *Why did you use the approach?* 4. *Has there been other attempts to address the situation? If yes, by who and what was the status?* 5. *Who did you collaborate with?* |
| **Discuss Results** | 1. *What impact did the intervention have on the beneficiaries?* 2. *Include quotes from beneficiaries* 3. *Add interpreted data where applicable* 4. *Where applicable include sharp photos* |
| **The Big Picture** | 1. *Project the overall impact of your intervention on the beneficiaries/community in the foreseeable years.* 2. *Provide relevant information on things you could not do that others might need to focus on in order to strengthen your intervention* |

You can adapt or tweak the template to suit your needs. For more on how to write a success story, visit the link – [www.livingwordmission.org.ng/how-to-write-success-story/](http://www.livingwordmission.org.ng/how-to-write-success-story/)